

## **CURRICULUM VITAE**



**Dr. BHANU PRATAP SINGH**

ASSISTANT PROFESSOR,  
DEPT. OF COMMERCE  
M.B.GOV'T. P.G. COLLEGE, HALDWANI,  
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**PAY Scale** : 57700 - 182400 (UGC Level-10)

**Teaching Experience** : 15 years (In Teaching and Research)

### **PERSONAL INFORMATION:**

Marital Status	:	Married
Date of Birth	:	20-07-1981
Nationality	:	Indian
Father's Name	:	Late Sri Puran Singh Gailakoti
Category	:	General
Mail Address	:	Vandana Vihar, Bithoria No.-01, Laldanth Road, Haldwani, Nainital (U.K) Pin Code- 263139
Permanent Address	:	Vill&Post- Nathuwakhan Dist.- Nainital (U.K) Pin code- 246174
Language Known	:	English, Hindi

**Academic Qualification :**

S.No.	Degree	Year	Subject	University/ Institution	Division
1.	B. Com	2001	Management Group-I, Accounting Group-II, Bus. Eco. & Bus. Law Group-III	Kumaun University Nainital	Second
2.	M.Com	2004	Accounting Group-II (All Papers)	Kumaun University Nainital	Second
3.	Ph. D.	2007	Commerce	HNB Garhwal University Srinagar (Garhwal)	

**Ph. D. Thesis Title:** “Role of RBI in the Development of Financial System in Indian: Major Issues (With special reference to NBFCs)”.

**Specialization:** Finance, Banking & Accounting.

**Working Experience:**

S. No.	Positions held	Name of Institution	From	To	Pay Scale
1.	Assistant Professor	M.B.Govt.P.G. College Haldwani, Nainital, Uttarakhand	02-01-2017	Till Date	57700-182400 (UGC Level-10)
2.	Contract Lecturer	M.B.Govt.P.G. College Haldwani, Nainital, Uttarakhand	24-12-2016	01-01-2017	35000/-
3.	Contract Lecturer	R. H. Govt. P.G. College Kashipur (U. S. Nagar), Uttarakhand	27-11-2012	24-12-2016	35000/-
4.	Contract Lecturer	Govt. P.G. College New Tehri, Tehri Garhwal, Uttarakhand	27-11-2010	26-11-2012	35000/-
5.	Contract Lecturer	H.N.B. Garhwal University, Srinagar, Garhwal, Uttarakhand	16-10-2004	26-11-2010	15000/-

**No. of Ph. D/M. Phil Guided (Perusing/Awarded Degree):**

S. No.	Name of Students	Achievements	Title of Ph. D. /M. Phil	Year of Awarded
1.	Sumit Kumar Singh	NET – June.2015	Job Satisfaction Among Employees in Uttarakhand Transport Corporation	Awarded 11/08/2023
2.	Shekhar Kumar Sahu	JRF- Nov. 2020	A study of Customers' Perception and Shopping Behaviour in Retail Malls of Uttarakhand	Awarded 23/08/2023
2.	Somesh Dhingra	NET- June 2019	A study on factors influencing investors' behaviour to invest in Mutual Fund (with special Reference to Kumaun Region of Uttarakhand)	Perusing
4.	Ayushi Pande	NET -Dec.2018	A study of recent changes in HRM practices for Employee Retention (With Special Reference to Uttarakhand)	Perusing
5.	Amit Belwal	-----	----- -	Perusing
6.	Chandra Prakash	NET- June 2023	----- ---	Perusing

**Publications:****Journals:**

S. No.	Name of the Author	Title of the Paper	Name of the Journal	Volume	Page	Year	ISSN	UGC Care List	Link of Paper
1.	R. S. Pandey & B. P. Singh	Financial Crisis and its Impact on India Economy Risks and Challenges	Journal of Business and Finance	Vol.3, No. -02	65-79	2010	0974-3413	-	Printed

2.	A. k. Chandra, B. P. Singh & V. S. Negi	The Role of Individual Enterprise and Entrepreneurship in The Economic Development of India: Challenges and Opportunities	Indian Journal of Applied Research,	Vol. 1, Issue-8	38-40	2012	2249-555X	-	Printed
3.	Dr. Bhanu Pratap Singh	Women Entrepreneurs in India (Issues, Problems & Solutions)	Jyotirmay Research Journal of Education	Vol. 2, Issue -1	92-100	2016	2454-6070	-	Printed
4.	*Dr. Bhanu Pratap Singh ** Sumit Kumar Singh	A Study on Job stress and Job satisfaction In Uttarakhand transport corporation-With special reference to bus drivers in Dehradun depot	Shodh Sanchar Bulletin	Vol.10, Issue 40	1-7	2020	2229-3620	Listed in UGC Care list -I	Printed
5.	*Dr. Bhanu Pratap Singh **Shekhar Kumar Sahu	Customers' buying behavior towards the retail malls of Uttarakhand	Shodh Sanchar Bulletin	Vol.11, Issue 41	201-206	2021	2229-3620	Listed in UGC Care list -I	Printed

6.	*Dr. Bhanu Pratap Singh ** Sumit Kumar Singh	Factors influencing Employee retention in Uttarakhand Transport Corporation	International Journal of Advanced Research in Commerce Management & Social Science (IJARCMSS)	Vol. - 04 No. 03, (II)	249-256	2021	2581-7930	Peer Reviewed Refereed Journal	Printed
7.	*Dr. Bhanu Pratap Singh **Shekhar Kumar Sahu	A study of Customer's buying behaviour towards retail malls of Nainital district of Uttarakhand	Kala Sarovar	Vol.- 24, No.-4, Part-2	555-560	2021	0975-4520	Listed in UGC Care list -I	Printed
8.	*Dr. Bhanu Pratap Singh **Shekhar Kumar Sahu	A Study of Customers' perception towards retail malls of Uttarakhand	PIMT Journal of Research	Vol.- 13, No.-4(D)	28-33	2021	2278-7925	Listed in UGC Care list -I	Printed
9.	*Dr. Bhanu Pratap Singh ** Sumit Kumar Singh	Role of HRIS in Indian Companies: A Study of Current Scenario	International Journal of Research in Business Studies (IJRBS)	Vol.-6, Issue-2	49-58	2021	2455-2992	Peer Reviewed Refereed Journal	Online: <a href="http://www.ijrbs.com">www.ijrbs.com</a>

10.	*Dr. Bhanu Pratap Singh **Shekhar Kumar Sahu	Impact of Mall Image on Buying Behaviour Towards the Pacific Mall of Dehradun	Journal Global Values	Vol.- XIV Special Issue April (Part-1)	74-83	2023	(P)-0976-9447 (e) 2454-8391	Peer Reviewed Refereed International Journal	Printed Online- <a href="https://anubooks.com/issue-view?id=giv-april-2023-part-1">https://anubooks.com/issue-view?id=giv-april-2023-part-1</a>
11.	*Dr. Bhanu Pratap Singh **Shekhar Kumar Sahu	Impact of Online Advertisement on Buying Behaviour of Uttarakhand Consumers	JME Journal of Management & Entrepreneurship	Vol. - 17 No.-01	38-53	January - March 2023	2229-5348	Peer Reviewed Refereed Journal	Printed
12.	*Dr. Bhanu Pratap Singh **Shekhar Kumar Sahu	Consumers' satisfaction towards reliance Jio	International Journal of Research in Marketing Management and Sales	Vol.- 05 Issue-2 Part A	09-17	2023	P- 2663-3329 E- 2663-3337	Peer Reviewed Refereed Journal	Printed Online- <a href="https://doi.org/10.33545/26633329.2023.v5.i2a.126">https://doi.org/10.33545/26633329.2023.v5.i2a.126</a>

13.	*Dr. Bhanu Pratap Singh **Shekhar Kumar Sahu ***Dr. Anil Kumar ****Dr. Bhuwan Chandra Melkani *****Tanu j Bohra ***** Sakshi Pandey	A Study of Customers' Perceptions Towards the Lulu Mall of Lucknow	Tuijin Jishu/ Journal of Propulsion Technology	Vol.-44 No.-3	2807-2825	2023	E-1001-4055	Listed in UGC Care list -II Scopus <a href="https://www.scopus.com/sourceid/13027">https://www.scopus.com/sourceid/13027</a>	Printed online- <a href="https://www.propulsiontechjournal.com/index.php/journal/article/view/781/645">https://www.propulsiontechjournal.com/index.php/journal/article/view/781/645</a>
14.	*Dr. Bhanu P r a t a p Singh **Sumit Kumar Singh	A Study of Job Satisfaction among workers in Uttarakhand Transport Corporation	Atishay Kalit	Vol. 10, Pt. B, Sr. 18	110-117	Lotus (July-Dec.) 2023	E-2277-419X	Listed in UGC Care list -I	Printed Online- <a href="https://www.atishaykalit.in/journals/Published.aspx">https://www.atishaykalit.in/journals/Published.aspx</a>
15.	*Dr. Bhanu P r a t a p Singh **Ayushi Pande	The Evolving Landscape of Employee Retention: Theories and Perspective	International Journal of Creative Research Thoughts (IJCRT)	Vol 13, Issue 3	677-682	March 2025	E-2320-2882	Peer Reviewed Refereed Journal	<a href="https://ijcrt.org/viewfulltext.php?&amp;p_id=IJCRT25A3228">https://ijcrt.org/viewfulltext.php?&amp;p_id=IJCRT25A3228</a>

16.	*Dr. Bhanu P r a t a p Singh **Ayushi Pande	HRM The Digital Age: Theoretical Challenges and Opportunities	International Journal of Creative Research Thoughts (IJCRT)	Vol 13, Issue 4	429-434	April 2025	E-2320-2882	Peer Reviewed Refereed Journal	<a href="https://ijcrt.org/viewfulltext.php?&amp;p_id=IJCRT2504295">https://ijcrt.org/viewfulltext.php?&amp;p_id=IJCRT2504295</a>
17.	*Dr. Bhanu P r a t a p Singh * * A m i t Belwal	Assessing the impact of Aanchal mobile milk ATM vans on consumer satisfaction and accessibility: A study in Almora District of Uttarakhand	Asian Journal of Management and Commerce	Vol.- 6, Issue-1	1116-1120	2025	E-2708-4523	Peer Reviewed Refereed Journal	DOI: <a href="https://www.doi.org/10.22271/27084515.2025.v6.i11.568">https://www.doi.org/10.22271/27084515.2025.v6.i11.568</a>
18.	*Dr. Bhanu P r a t a p Singh **Somesh Dhingra	The evolution of India's mutual fund market structure: A theoretical perspective on competition and consolidation	Asian Journal of Management and Commerce	Vol.- 6, Issue-1	1187-1191	2025	E-2708-4523	Peer Reviewed Refereed Journal	DOI: <a href="https://www.doi.org/10.22271/27084515.2025.v6.i11.577">https://www.doi.org/10.22271/27084515.2025.v6.i11.577</a>

#### Book Published: -

S.No.	Name of the Book	Nature	Year	ISBN
1.	Viksit Bharat @ 2047: An Initiative Towards Progressive and Developed India	Edited Book	2025	978-93-6389-846-2



**Research Paper Published in Edited Book:**

<b>S. No.</b>	<b>Title of the Paper</b>	<b>Name of the Book</b>	<b>Year</b>	<b>ISBN</b>
	Analysis of NOTA in Indian Legislative Election”	Voters education and Awareness	2018	978-81-7988-193-4
	GST and Indian Economy: Issues and challenges	A Road Map of Economic Development for New India	2018	978-93-82972-12-9
	Growth and development of financial system in India: With special reference to NBFCs	Socio-Economic and Environmental Dimensions of Globalisation Issues, Opportunities, Challenges	2019	978-81-7988-193-4
	Impact of Social Media Marketing on Purchase Intention of Uttarakhand Consumers	India@75Achievements and Opportunities	2022	978-93-91550-16-5
	Impact of Demographic Factors of Customers on the Digital Marketing Strategy of Homestays in Uttarakhand	Homestay Tourism &Sustainable Development in the Indian Himalayan Region: Prospects &Challenges	2023	978-81-19907-94-6
	Exploring the role of NGOs and Governmental Organizations in promoting microfinance in rural women of Haldwani(Nainital)	Empowerment of rural women through micro-finance	2024	978-81-19907-58-8
	A study on women empowerment through microfinance in Lalkuan (Dist. Nainital)	Empowerment of rural women through micro-finance	2024	978-81-19907-58-8
	Study on the Implementation of AI Applications in Wildlife Conservation and Management in Nainital District	Role of AI in Environment	2025	978-93-6729-576-2

	Digital India Mission as a Catalyst for Sustainable Development: Pathways to Viksit Bharat 2047	Viksit Bharat @ 2047: An Initiative Towards Progressive and Developed India	2025	978-93-6389-846-2
	A Study on Working Women of SHGs in Nainital District of Uttarakhand	Viksit Bharat @ 2047: An Initiative Towards Progressive and Developed India	2025	978-93-6389-846-2

#### **Details of Seminar/ Conferences/Workshop:**

<b>International Seminar/Conferences</b>			
<b>S. No.</b>	<b>Paper Presented/Title</b>	<b>Date</b>	<b>Organizing Institute</b>
	Analyzing the Policy Intervention of Deen Dayal Upadhyay Homestay Schemes in the Development of Homestays in Nainital District	14 <sup>th</sup> to 15 <sup>th</sup> Feb. 2025	Department of Sociology, M. B. Govt. P.G. College Haldwani, (Nainital)
	The Impact of Brand Image of The Retail Malls on Customers' Buying Behaviour in Uttarakhand	09 <sup>th</sup> to 10 <sup>th</sup> April 2022	SEMS & MIMT Mangalmai Institute of Management & Technology, Greater Noida, U.P.
	A Study of Job Satisfaction Among Workers in Uttarakhand Transport Corporation	24 <sup>th</sup> Sept. 2022	Lexicon Management Institute of Leadership and Excellence, Pune
	Role of Commerce Education on Growing India's Economy	13 <sup>th</sup> to 14 <sup>th</sup> Nov. 2022	Dept. of B.Ed., L.S.M. Govt. P.G. College Pithoragarh, Uttarakhand
	Status of Community Forests and Economical Aspects of Forests in Uttarakhand	29 <sup>th</sup> Nov. to 1 <sup>st</sup> Dec., 2017	Sri Dev Suman Uttarakhand University, Badshahithaul, Tehri Garhwal in Collaboration with Doon University, Dehradun
	"Role of Financing in Higher Education	22 & 23 Feb., 2015,	R.H.G.P. College Kashipur, Udham Singh Nagar

	“Customer Considerations for Insurance Policies- A Study of Garhwal Region of Uttarakhand”	January 22 and 23, 2011	Research Development Association Jaipur
<b>National Seminar/Conferences</b>			
	Exploring the role of NGOs and Governmental Organizations in promoting microfinance in rural women of Haldwani(Nainital)	10 May 2024	Faculty of Commerce, Kumaun University Nainital,Uttarakhand
	A study on women empowerment through microfinance in Lalkuan (Dist. Nainital)	10 May 2024	Faculty of Commerce, Kumaun University Nainital,Uttarakhand
	Applications of Artificial Intelligence in Finance Sector	30-31 March 2024	Department of Psychology, IP Girls PG College of Commerce, Haldwani, Nainital, Uttarakhand
	The Role of Community Involvement in Sustainable tourism strategies	29-30 April 2023	D.P.B.S.(PG) College, Anupshahr, Bulandshahar- 203390 (UP)
	Impact of Demographic factors of customers on the Digital marketing Strategy of Homestays in Uttarakhand	09-10 Oct. 2023	Faculty of Commerce, Kumaun University Nainital,Uttarakhand
	Employment generation through Digital India	25 <sup>th</sup> to 26 <sup>th</sup> Nov.2022	Dharmanand Uniyal Govt. Degree College, Narendra Nagar (T.G.), Utarakhand
	Domestic Violence and its Effect on Women; With Special reference to India	6 March 2022	Vardhaman College Bijnor (U.P.)
	Quality Management Analysis in a Selected Business Organization	25 <sup>th</sup> - 26 <sup>th</sup> March, 2021	Department of Mathematics, M B Govt. P.G. College Haldwani (Nainital)
	Women Empowerment through Self Help Groups: Career, Issues and Challenges	19 <sup>th</sup> -20 <sup>th</sup> April, 2019	Career Counselling Cell, R.H.G.P.G. College Kashipur (U.S. Nagar)
	Financial Empowerment through Financial Literacy	15 <sup>th</sup> -16 <sup>th</sup> March, 2019	Deen Dayal Upadhyay Kaushal Kendra, S.B.S. Govt. P.G. College, Rudrapur (U.S. Nagar)

	E- Learning in India	27 <sup>th</sup> -28 <sup>th</sup> Feb., 2019	Uttarakhand Open University StudyCentre, S.B.S. Govt. P.G. College, Rudrapur (U.S. Nagar)
	Non- Banking Finance Companies in India: Scope and Challenges	02-03 February, 2019	Faculty of Commerce Vardhaman College, Bijnor (U.P.)
	Analysis of NOTA in Indian Legislative Election	08 <sup>th</sup> -09 <sup>th</sup> Dec.2018	Ram Lubhai Sahani Govt. Mahila Degree College, Pilibhit.
	GST and Indian Economy: Issues and Challenges	01 <sup>st</sup> -02 <sup>nd</sup> Feb.2018	Ram Lubhai Sahani Govt. Mahila Degree College, Pilibhit.
	Women's Health in Uttarakhand: Issues and Concerns	23 <sup>rd</sup> -24 <sup>th</sup> Feb.2018	Department of Political Science, BSMPG College,Roorkee (Haridwar) Uttarakhand
	Role and Applications of Mathematics in Commerce- A study	17 <sup>th</sup> -18 <sup>th</sup> March 2018	Department of Mathematics, M B Govt. P.G. College Haldwani (Nainital)
	Migration from Indian Himalaya Region: Challenges and Strategies	19 <sup>th</sup> and 20 <sup>th</sup> Nov.2018	Department of Commerce, D.S. B. Campus, Nainital & I. P. S. D. R., Kumaun University Nainital.
	Performance of Non- Banking Finance Companies- An Indian Context	05 <sup>th</sup> and 06 <sup>th</sup> March 2016	Department of Sociology, P. N. G. Govt. P. G. College Ramnager, (Nainital), Uttarakhand
	Reforms in Indian Public Sector	05 <sup>th</sup> and 06 <sup>th</sup> March 2016	Department of Sociology, P. N. G. Govt. P. G. College Ramnager, (Nainital), Uttarakhand
	Economic Development in India: The role of Individual Enterprise & Entrepreneurial Spirit	5 <sup>th</sup> and 6 <sup>th</sup> January 2012	Department of Management Bhilai Institute of Technology, Durg

	Role of RBI in the development of Non- Banking Financial Companies in India	25 <sup>th</sup> and 26 <sup>th</sup> February 2012	Depart of Education, Gokul Das Hindu Girls College Moradabad (U.P.)
	Impact of Advertisements on Rural Consumers Education and Buying Behaviour	23 <sup>rd</sup> and 24 <sup>th</sup> December 2011	Department of Economics Ginni Devi Modi Girls' P.G. College Modinagar (U.P.)
	Financial Performance of Non-Banking Finance Companies in India	5 <sup>th</sup> -6 <sup>th</sup> Feb. 2011	Faculty of Commerce & Business Administration, D.N. College Meerut (U.P.)
	Global Financial Crisis and Its Impact on India	26 <sup>th</sup> and 27 <sup>th</sup> December 2010	Faculty of Commerce S.M.J.N.(P.G.) College Haridwar
<b>Workshop</b>			
	“Disaster Management & Human Improvisation Methods	18 <sup>th</sup> -20 <sup>th</sup> Sep.2017	Dr. Ragunandan Singh Tolia Uttarakhand Academy of Administration, Nainital.
	Developing Synergy between Information Communication Technology & Academics from	25 <sup>th</sup> -31 <sup>st</sup> March 2017	M. B. Govt. P.G. College Haldwani (Nainital)
	Research Methodology Workshop	26 <sup>th</sup> Nov.- 02 <sup>nd</sup> Dec.2018	M. B. Govt. P.G. College Haldwani (Nainital)
	Intellectual Property Rights	22 <sup>nd</sup> March 2021	M. B. Govt. P.G. College Haldwani (Nainital)

### **Courses Attended:**

1. UGC- Academic Staff College sponsored Orientation Course held at Aligarh Muslim University, Aligarh on 18 July to 14 August 2018.
2. UGC- Academic Staff College sponsored Refresher Course in Women's Studies held at Aligarh Muslim University, Aligarh on 01 November to 15 November 2019.
3. One week Faculty Development Programme on “National Education Policy- A way Forward organized by Babu Banarasi Das Education Group, Lucknow from 11<sup>th</sup> to 16<sup>th</sup> September 2020.
4. One week Faculty Development Programme on Research Methodology organized by Amar Sewa Mandal's kamala Nehru Mahavidyalaya, Nagpur from 26<sup>th</sup> April to 1<sup>st</sup> May 2021.

5. UGC- Academic Staff College sponsored Online Refresher Course in Teacher Education held at Aligarh Muslim University, Aligarh on 03 August 2021 to 16 August 2021.
6. UGC- Academic Staff College sponsored Online Refresher Course in Business Studies (Commerce/Economics/Management) held at Aligarh Muslim University, Aligarh on 01 September 2022 to 14 September 2022.

**Invited Talk:**

1. “Tools and Techniques of Data Analysis” delivered an invited talk in One Week Research Methodology Workshop for Ph.D. Scholars (RMW-2018) dated 26<sup>th</sup> Nov.-02<sup>nd</sup> Dec.2018 Organized by Research Development Cell MBGPG College Haldwani (Nainital)  
U t t a r a k h a n d .



**Date:** 02/06/2025

**Place:** Haldwani

**Dr. Bhanu Pratap Singh**